

**ACADEMY OF TRUCK ACCIDENT ATTORNEYS**  
**2025 Annual Symposium**  
 September 18 - September 20, 2025  
 Hilton Austin • Austin, TX



**GENERAL SESSION**  
**Austin Grand Ballroom - 6<sup>th</sup> Floor**

Thursday, September 18, 2025		
10:30am – 1:00pm	Conference Registration	
11:30am – 12:30pm	Women's Caucus Luncheon – Sponsored by <b>The SPI Group</b>	The Reverbery Lower Lobby
<b>MODERATOR: Andy Young</b>		
TIME	TOPIC	SPEAKER
12:50pm - 1:00pm	Welcome and Introduction	Andy Young
1:00pm - 1:45pm 45 min	How Key Documents Can Make Your Case	Maxey Scherr
1:45pm – 2:15pm 30 min	How to Use FOIA Safety Data in Depositions and Trial	Michael Cowen
2:15pm - 2:55pm 40 min	Hours of Service - How They Cheat with Today's Technology	Malorie Peacock
2:55pm – 3:15pm 20 min	Protective Orders - State of the Law and Best Practice	Morgan Adams
3:15pm - 3:35pm 20 min	Refreshment Break Sponsored by <b>CloudLex</b>	Austin Grand Ballroom Exhibit Hall & Foyer
3:35pm – 4:25pm 50 min	Do They Really Only Have \$1 Million in Coverage and if so, What to do	Michael Leizerman
4:25pm – 4:40pm 15 min	Empowering Financial Futures: Transformative Strategies for Maximizing Your Client's Recovery Success	Tracee Wagner The Forge Companies
4:40pm - 5:20pm 40 min	Non-catastrophic Cases: Strategies for Success <ul style="list-style-type: none"> <li>Intake and Initial Investigations</li> <li>Hire an Expert?</li> <li>File Suit or Demand First?</li> <li>If Demand First, What do You do to Build it Up</li> <li>If File, Strategy on Who to Depose</li> <li>How to Establish Standards in the Depos</li> <li>How to Define Value</li> </ul>	Ryan Skiver
5:25pm – 6:25pm	Welcome Reception Sponsored by <b>The Forge Companies</b>	Austin Grand Ballroom Exhibit Hall & Foyer

Friday, September 19, 2025 - GENERAL SESSION		
7:30am–8:30am	Breakfast in Exhibit Hall & Foyer Sponsored by <b>The SPI Group</b>	Austin Grand Ballroom Exhibit Hall & Foyer
<b>MODERATOR: Bryan Bradley</b>		
TIME	TOPIC	SPEAKER
8:30am – 9:00am 30 min	Public Sources of Evidence	Tyler Hall
9:00am – 9:25am 25 min	How to Use Samsara Data to Prove Your Case	Tim Sheriff

**Friday, September 19, 2025 - GENERAL SESSION continued**

TIME	TOPIC	SPEAKER
9:25am – 9:55am 30 min	How to Use Lytx Data to Prove Your Case	Mike Chaloupka
9:55am – 10:20am 25 min	How to Use Motive Data to Prove Your Case	Danny Ellis
10:20am - 10:40am 20 min	Refreshment Break Sponsored by <b>Dynamic Safety</b>	Austin Grand Ballroom Exhibit Hall & Foyer
10:40am – 11:00am 20 min	What to do in Absence of Safety Systems	Tom Metier
11:00am – 11:30am 30 min	What Makes a Shoulder Parking Case a Good Case	Kate Harvey-Lee
11:30am – 12:00pm 30 min	Dealing with Sub-Standard Insurers; Creating Extracontractual Liability	Pete Kestner
12:00pm – 12:20pm 20 min	Insurance: MCS 90 and Form EF	Deena Buchanan
12:20pm – 1:30pm	Lunch Sponsored in General Session Sponsored by <b>Physician Life Care Planning</b>	General Session
<b>MODERATOR: Maxey Scherr</b>		
TIME	TOPIC	SPEAKER
1:30pm – 2:00pm 30 min	Daubert Proof Our Experts	Nathan Gaffney
2:00pm – 2:10pm 10 min	QSF • TLPP • CRT • Trial Lawyer Power Tools	Jack Meligan
2:10 pm – 3:10 pm 60 min	Forward Collision Avoidance Technology: Claims and Defenses Deconstructing a Trial	Joe Fried
3:10 pm – 3:30pm 20 min	Refreshment Break Sponsored by <b>Hona</b>	Austin Grand Ballroom Exhibit Hall & Foyer
3:30pm – 4:00pm 30 min	Work Zone Cases	Jay Vaughn
4:00pm – 4:45pm 45 min	Bankruptcy: What Every Trucking Lawyer Needs to Know	David Samole
4:45pm – 5:15pm 30 min	Broker Cases: A Primer on Negligent Selection and Control Theories and Understanding the Necessary Documents and Proof to Make a Case	Ed Ciarimboli
5:30pm – 6:40pm	New Trucking Lawyers Division Meeting & Reception <b>Sponsored by RGK Consultants</b>	The Reverbery Lower Lobby
6:45pm – 9:30pm	Group Outing <b>Sponsored by Scherr Law</b>	Bull & Bowl 501 West 6 <sup>th</sup> St

<b>Saturday, September 20, 2025 - GENERAL SESSION</b>		
7:30am – 8:30am	Breakfast in Exhibit Hall & Foyer Sponsored by <b>Evidence Solutions</b>	Austin Grand Ballroom Exhibit Hall & Foyer
<b>MODERATOR: Joe Fried</b>		
TIME	TOPIC	SPEAKER
8:30am – 9:00am 30 min	Taking the Truck Driver Deposition	Dan Buba
9:00am – 9:30am 30 min	Taking Safety Personnel Depositions	Sach Oliver
9:30am – 10:00am 30 min	Taking the Corporate Rep Deposition	Stefano Portigliatti
10:00am – 10:30am 30 min	Outside the Box Depositions	Andy Young
10:30am – 10:40am 10 min	Digital Evidence Passengers: ECMs, ELDs & Cell Phone Data as your Silent Witnesses	Scott Greene
10:40am – 11:00am 20 min	Refreshment Break Sponsored by <b>Forensic Human Factors</b>	Austin Grand Ballroom Exhibit Hall & Foyer
11:00am – 11:25am 25 min	The Rest of the CDL Manual (Not Section 2)	Joe Ervin
11:25am – 11:50am 25 min	Route Planning and the Truck Parking Crisis	Robert Collins
11:50am – 12:15pm 20 min	Hidden Motor Carrier	Joe Camerlengo
12:15pm – 1:30pm	Lunch Sponsored in General Session Sponsored by <b>Legacy International</b>	General Session
<b>MODERATOR: Michael Leizerman</b>		
1:30pm – 2:40pm 70 min	Deconstructing Trials – Strategies and Best Practices from Real World Trials	Michael Cowen Michael Goldberg Daisy Chaparro James Tawney
2:40pm – 3:15pm 35 min	Lessons Learned from Years on the Defense Bar and Insurer C-Suite	Roman Galas Matthew Jenkins
3:15pm – 3:50pm 35 min	Non-economic Settlement Terms	David Ransin
3:50pm – 4:00pm	Closing Remarks	Michael Cowen

