

ACADEMY OF TRUCK ACCIDENT ATTORNEYS
2025 Annual Symposium
 September 18 - September 20, 2025
 Hilton Austin • Austin, TX



GENERAL SESSION
Austin Grand Ballroom - 6th Floor

Thursday, September 18, 2025		
10:30am – 1:00pm	Conference Registration	
11:30am – 12:30pm	Women's Caucus Luncheon – Sponsored by The SPI Group	The Reverbery Lower Lobby
MODERATOR: Andy Young		
TIME	TOPIC	SPEAKER
12:50pm - 1:00pm	Welcome and Introduction	Andy Young
1:00pm - 1:45pm 45 min	How Key Documents Can Make Your Case	Maxey Scherr
1:45pm – 2:15pm 30 min	How to Use FOIA Safety Data in Depositions and Trial	Michael Cowen
2:15pm - 2:55pm 40 min	Hours of Service - How They Cheat with Today's Technology	Malorie Peacock
2:55pm – 3:15pm 20 min	Protective Orders - State of the Law and Best Practice	Morgan Adams
3:15pm - 3:35pm 20 min	Refreshment Break Sponsored by CloudLex	Austin Grand Ballroom Exhibit Hall & Foyer
3:35pm – 4:25pm 50 min	Do They Really Only Have \$1 Million in Coverage and if so, What to do	Michael Leizerman
4:25pm – 4:40pm 15 min	TBD	Tracee Wagner The Forge Companies
4:40pm - 5:20pm 40 min	Non-catastrophic Cases: Strategies for Success <ul style="list-style-type: none"> • Intake and Initial Investigations • Hire an Expert? • File Suit or Demand First? • If Demand First, What do You do to Build it Up • If File, Strategy on Who to Depose • How to Establish Standards in the Depos • How to Define Value 	Ryan Skiver
5:25pm – 6:25pm	Welcome Reception Sponsored by The Forge Companies	Austin Grand Ballroom Exhibit Hall & Foyer

Friday, September 19, 2025 - GENERAL SESSION		
7:30am–8:30am	Breakfast in Exhibit Hall & Foyer Sponsored by The SPI Group	Austin Grand Ballroom Exhibit Hall & Foyer
MODERATOR: Bryan Bradley		
TIME	TOPIC	SPEAKER
8:30am – 9:00am 30 min	Public Sources of Evidence	Tyler Hall
9:00am – 9:25am 25 min	How to Use Samsara Data to Prove Your Case	Tim Sheriff

Friday, September 19, 2025 - GENERAL SESSION continued

TIME	TOPIC	SPEAKER
9:25am – 9:55am 30 min	How to Use Lytx Data to Prove Your Case	Mike Chaloupka
9:55am – 10:20am 25 min	How to Use Motive Data to Prove Your Case	Danny Ellis
10:20am - 10:40am 20 min	Refreshment Break Sponsored by Dynamic Safety	Austin Grand Ballroom Exhibit Hall & Foyer
10:40am – 11:00am 20 min	What to do in Absence of Safety Systems	Tom Metier
11:00am – 11:30am 30 min	What Makes a Shoulder Parking Case a Good Case	Kate Harvey-Lee
11:30am – 12:00pm 30 min	Dealing with Sub-Standard Insurers; Creating Extracontractual Liability	Pete Kestner
12:00pm – 12:20pm 20 min	Insurance: MCS 90 and Form EF	Deena Buchanan
12:20pm – 1:30pm	Lunch Sponsored in General Session Sponsored by Physician Life Care Planning	General Session
MODERATOR: Maxey Scherr		
TIME	TOPIC	SPEAKER
1:30pm – 2:00pm 30 min	Daubert Proof Our Experts	Nathan Gaffney
2:00pm – 2:10pm 10 min	The SPI Group	Sponsor
2:10 pm – 3:10 pm 60 min	Forward Collision Avoidance Technology: Claims and Defenses Deconstructing a Trial	Joe Fried
3:10 pm – 3:30pm 20 min	Refreshment Break Sponsored by Hona	Austin Grand Ballroom Exhibit Hall & Foyer
3:30pm – 4:00pm 30 min	Work Zone Cases	Jay Vaughn
4:00pm – 4:10pm 10 min	The SPI Group	Sponsor
4:10pm – 4:55pm 45 min	Bankruptcy: What Every Trucking Lawyer Needs to Know	David Samole
4:55pm – 5:25pm 30 min	Broker Cases: A Primer on Negligent Selection and Control Theories and Understanding the Necessary Documents and Proof to Make a Case	Ed Ciarimboli
5:35pm – 6:45pm	New Trucking Lawyers Division Meeting & Reception Sponsored by RGK Consultants	The Reverbery Lower Lobby
6:45pm – 9:30pm	Group Outing Sponsored by Scherr Law	Bull & Bowl 501 West 6 th St

Saturday, September 20, 2025 - GENERAL SESSION		
7:30am – 8:30am	Breakfast in Exhibit Hall & Foyer Sponsored by Evidence Solutions	Austin Grand Ballroom Exhibit Hall & Foyer
MODERATOR: Joe Fried		
TIME	TOPIC	SPEAKER
8:30am – 9:00am 30 min	Taking the Truck Driver Deposition	Dan Buba
9:00am – 9:30am 30 min	Taking Safety Personnel Depositions	Sach Oliver
9:30am – 10:00am 30 min	Taking the Corporate Rep Deposition	Stefano Portigliatti
10:00am – 10:30am 30 min	Outside the Box Depositions	Andy Young
10:30am – 10:40am 10 min	Digital Evidence Passengers: ECMs, ELDs & Cell Phone Data as your Silent Witnesses	Scott Greene
10:40am – 11:00am 20 min	Refreshment Break Sponsored by Forensic Human Factors	Austin Grand Ballroom Exhibit Hall & Foyer
11:00am – 11:25am 25 min	The Rest of the CDL Manual (Not Section 2)	Joe Ervin
11:25am – 11:50am 25 min	Route Planning and the Truck Parking Crisis	Robert Collins
11:50am – 12:15pm 20 min	Hidden Motor Carrier	Joe Camerlengo
12:15pm – 1:30pm	Lunch Sponsored in General Session Sponsored by Legacy International	General Session
MODERATOR: Michael Leizerman		
1:30pm – 2:40pm 70 min	Deconstructing Trials – Strategies and Best Practices from Real World Trials	Michael Cowen Michael Goldberg Daisy Chaparro James Tawney
2:40pm – 3:15pm 35 min	Lessons Learned from Years on the Defense Bar and Insurer C-Suite	Roman Galas Matthew Jenkins
3:15pm – 3:50pm 35 min	Non-economic Settlement Terms	David Ransin
3:50pm – 4:00pm	Closing Remarks	Michael Cowen

